



UX DESIGNER

Ritusri Halambi

Hi, I'm currently working as a Sr. UX designer at ZEUX Innovation. My role involves harnessing my skills in user centric design research, user experience design, visual design to craft solutions that meet user needs and business goals.

AREAS OF INTEREST

- User research
- Prototyping
- Visual design
- Branding
- Video editing
- Competitor study

SOFTWARE SKILLS

- Figma
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe XD
- Microsoft Office

ACADEMIC QUALIFICATION

Unitedworld Institute of Design (2019-23)

- Bachelors in Design (B des.)
- Communication design

Narsee Monjee College (2017-19)

- HSC I 12th
- Commerce

SOCIAL

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EXPERIENCE

ZEUX INNOVATION, MUMBAI

- Sr. UX Designer (Oct 2024-Present)**
 - ICICI Bank M2W (Money to World)**
Review, Design & Support for an outward remittance platform
- UX Designer (June 2023-Oct 2024)**
 - ICICI Bank CIB (Corporate Internet Banking)**
UX Audit which included expert review, benchmarking and user research
 - Maruti Suzuki**
POC for Brezza, leveraged video animation
 - Schneider Electric**
Visual redesign and reskinning
- UX Design Intern (Jan 2023-April 2023)**
 - Ferns & Petals**
App redesign (Graduation Project)

DDB MUDRA, MUMBAI

- Visual Designer (June 2022-July 2022)
- Conceptualised and designed key visuals for Gulf Oil, Lipton Tea, McDonald's & Oral B